Photography page

About page

### What are you currently doing (in regard to your career) and how did you get there?

**I am a Computer Engineering student, Residential Advisor, and Research Assistant at Virginia Tech. In my spare, I work as a Project Manager at Sk while also doing freelance photography and web development. My background in IT was developed in high school and I started Sk as a passion project to explore my love for creativity and art while also building professional skills for project management and entrepreneurship.**

### In terms of the work you do, what aspects are you most passionate about and why?

**I am driven to work hard because of my love for meeting and collaborating with people from around the world as well as learning new skills and gaining practical experience. I am also passionate about contributing to the advancement of technology through machine learning application discovery and opensource development.**

### What do you consider some of your biggest professional and personal accomplishments?

**While living in New York in I took the initiative to start the company Sk. A passion project of mine that has allowed me to follow my interest in art and content creation while also developing leadership, business, and communication skills. This company has given me the chance to see a community of unique creators and passionate individuals grow and develop through mini-projects, collaborations, and community interaction.**

**I would also say that this website is a personal accomplishment for me. This is the first website I’ve programed complete from scratch using vanilla javascript, CSS, and HTML. I felt like I learned a lot about front end development and project management and is a long term investment in myself because hopefully, someone like you might just happen to come and like what they see.**

**You can find out more about my technical skills through my GitHub profile or message me for any inquires.**

### What are you looking for right now?

**I’m interested in gaining more creative and technical experience through opportunities such as mentorships, internships, and or collaborations. Feel free to contact me through my LinkedIn or at** [**sefunmi@vt.edu**](mailto:sefunmi@vt.edu)**! You can also find out more about my more technical projects at www.channel404.com.**

Try to keep your statement to less than 250 words.

Headshot

Sk Page

285 char count

* Legal structure (i.e., [sole proprietorship](https://www.thebalancesmb.com/sole-proprietorship-2947269), [LLC](https://www.thebalancesmb.com/limited-liability-company-llc-1794304), [S Corporation](https://www.thebalancesmb.com/c-corp-and-s-corp-397527), or [partnership](https://www.thebalancesmb.com/types-of-partners-in-a-business-partnership-398281)): **LLC**
* Business Name: **Sk is a creative collective I started in New York. It is run by myself and a team of amazing creators from South Africa (Amy Aurther, Tristan Stellenburg, Wazana Mucho, Sanikwa and Kutloano). Our mission is to create a community that celebrates self-expression and creativity, through the distribution and creation of content.**
* **Sk started in April 2019, our first goal was to connect and scout like-minded creators to collaborate and work with, the Sk originally started with 30 creators from all around the world. We then planned and organized a realize campaign that air in November 2019. Since then Sk has successfully managed multiple projects and is steadily growing inf following. You can find out more about some of my contributions as a Project manager in the Lower Section.**

**We aim to provide our followers with artistic and inspirational content while also creating a platform for creators to gain exposure and connect with other creators from countries such as the United States, the United Kingdom, South Africa, and Spain. Our target market is a youth with an interest in art fashion and music. The advantage Sk has is that as new content is released on the platform it leads to greater exposure and potential followers. This will lead to more creators gaining interest in the page allowing for more unique content and collaborations**

* **We plan to expand our platform to more social media applications such as YouTube and Spotify as well as develop a brand website for articles, media content like playlist, videos, and e-commerce.**

Stay Home Video Editing

**After quarantine began Sk decide to create a promotion video on IGTV for the #stayHome movement. This promotion video would contain creators from South Africa and the United States sharing their hobbies and activities while at home as a suggestion of people can stay active indoors.**

**For this project, I was in charge of editing a shortened version of the video that was under 1 minute that could be shared as a post through Instagram**

**The video I edited reach 283 profiles and was shared by 17 accounts. The main video was able to gain 345 views.**

My Closet Director & editor

**As an effort to further promote the self-expression and fashion of the Sk platform, I pushed forward a project an IGTV project series called “My Closet”. The series is about people sharing stories about the clothes in their closest. The goal is to get the viewer to know more about the subject on a personal level through the style and clothes in their closet.**

**As Director and Project manager for this project, I organized the location for shooting, scouted cast members, and volunteers for filming.**

**I also directed and edited the video**

**Currently, the series has a total of 670 views**

Op Event - organizer, photographer & editor

**For the official release of Sk Instagram account @sk\_the street, our team organized a promotional campaign of videos, posters, and collaborations with Sk creators. I lead the campaign and planed a timeline for events.**

**I scouted and interviewed candidates for audio in the promotion videos.**

**The footage for the video was filmed in Los Angeles.**

**I also organize a photoshoot for promotional Sk posters. The photoshoot was done by me and another photographer and 10 models**

**The team decided to contacted influencers and creators to promote the release. I was able to scout 20 influencers from South Africa and the United States.**

**The campaign received a total of 1840 views**